

ORDER FORM

Global PTC Strategy Study Reports Available from 24 October 2026 For Free (2 Reports)

“FROM WASH TO WORTH”

CINET will make the individual reports of the **Global PTC Strategy Study – Roadmap 2050** available from **24 October 2026**. The Global PTC Strategy Study provides an international overview of the developments that are expected to shape the Professional Textile Care industry towards 2050. The study brings together insights from **hundreds of professionals, experts and organizations from areas worldwide** and focuses on the major strategic themes affecting the **PTC industry**.

Key topics include demographic developments, economic conditions, labour, energy, sustainability, innovation, digitalization, artificial intelligence and future business models. Together, these themes provide a broad perspective; **A Roadmap 2050 for Global Professional Textile Care Markets**, covering **80 countries, 10 areas and one global report: "FROM WASH TO WORTH"**.

Each available report will be provided together with corresponding **presentation sheets**, offering a comprehensive overview of the main findings and conclusions.

CINET Members, GBPA Participants and professionals that provided input for the study will receive 2 reports of their choice FOR FREE by email. Additional reports can be ordered individually at a price of **€95,- each (for CINET Member €75,- each), excluding VAT**, including the accompanying presentation sheets.

Reports can be ordered individually through the **CINET Secretariat**. Requests can be submitted by email to cinet@cinet-online.com. The CINET website provides an overview of all the available reports. Distribution will start on October 24th of the reports already ordered, after the official presentation at GBPA 26 October the 23rd.

With the Global PTC Strategy Study - Roadmap 2050, CINET aims to make international knowledge on market and perspectives worldwide available to the industry, to support Professional Textile Care organizations preparing for future PTC opportunities.

For further information, please contact the CINET Secretariat

cinet@cinet-online.com

See the order form below!

Order Form: Global, Area and Country Reports

HOW TO ORDER

Select the report(s) you would like to order by ticking the relevant box(es) below. The reports of the Global PTC Strategy Study – Roadmap 2050 will be available from 24 October 2026, following the official presentation in Milan. Requests for the available reports can be submitted through CINET. CINET will provide the applicable ordering and access links for the selected reports.

Name	
Company / Organization	
E-mail	

1. Global report

	Report	Order
1.1	Global Report: “From Wash To Worth”	☐

2. Key topic reports

	Key topic	Order
2.1	Sustainability and Circularity: Process, chain, textile and end of life to 2050	☐
2.2	Labour and Workforce: The people who do the work, what they cost, and what replaces them	☐
2.3	Innovation, IT and AI: Technology, automation and AI in Professional Textile Care to 2050	☐
2.4	Energy and Water: Availability and cost of energy and water to 2050	☐
2.5	Economics: The economy and Professional Textile Care to 2050	☐
2.6	Demographics: Population, age, households and the demand for professional textile care	☐
2.7	Business Modeling: How Professional Textile Care earns its money, now and to 2050	☐

3. Area reports

	Area	Area report
3.1	North America: United States · Canada · Retail and Industrial Textile Services	☐
3.2	Western Europe: 13 countries · Retail and Industrial Textile Services	☐
3.3	Eastern Europe: Retail · Healthcare · Hospitality · Trade & Industry · Business Services	☐
3.4	Central & South America: Retail · Healthcare · Hospitality · Trade & Industry · Business Services	☐
3.5	China: Retail · Healthcare · Hospitality · Trade & Industry · Business Services	☐
3.6	India: Retail · Healthcare · Hospitality · Trade & Industry · Business Services	☐

3.7	Southeast & East Asia: Japan · Indonesia · Thailand · Malaysia · Singapore · Pakistan · Philippines · Cambodia · South Korea	☐
3.8	Middle East: United Arab Emirates · Israel · Egypt · Jordan	☐
3.9	Australia & Oceania: Retail · Healthcare · Hospitality · Trade & Industry · Business Services	☐
3.10	Africa: Retail · Healthcare · Hospitality · Trade & Industry · Business Services	☐

4. Country reports

	Country	RTC report	ITS report
	North America		
4.1	United States	☐	☐
4.2	Canada	☐	☐
	Western Europe		
4.3	Germany	☐	☐
4.4	France	☐	☐
4.5	United Kingdom	☐	☐
4.6	Italy	☐	☐
4.7	Spain	☐	☐
4.8	Netherlands	☐	☐
4.9	Portugal	☐	☐
4.10	Greece	☐	☐
4.11	Switzerland	☐	☐
4.12	Austria	☐	☐
4.13	Sweden	☐	☐
4.14	Norway	☐	☐
4.15	Finland	☐	☐
	Eastern Europe		
4.16	Poland	☐	☐
4.17	Ukraine	☐	☐
4.18	Romania	☐	☐
4.19	Hungary	☐	☐
4.20	Czech Republic	☐	☐
4.21	Serbia	☐	☐
	Central & South America		
4.22	Brazil	☐	☐
4.23	Mexico (x)	☐	☐
4.24	Colombia (x)	☐	☐
4.25	Argentina	☐	☐
4.26	Peru (x)	☐	☐

	Country	RTC report	ITS report
4.27	Chile (x)	☐	☐

	Country	Overall country report
	Southeast & East Asia	
4.28	Indonesia	☐
4.29	Pakistan (x)	☐
4.30	Japan	☐
4.31	Philippines	☐
4.32	Thailand (x)	☐
4.33	Malaysia	☐
4.34	Cambodia (x)	☐
4.35	Singapore	☐
4.36	South Korea	☐
	Middle East	
4.37	Egypt (x)	☐
4.38	UAE	☐
4.39	Israel (x)	☐
4.40	Jordan (x)	☐
	Australia & Oceania	
4.41	Australia	☐
4.42	New Zealand	☐
	Africa	
4.43	South Africa	☐
4.44	Nigeria	☐
4.45	Ethiopia (x)	☐
4.46	DR Congo (x)	☐
4.47	Tanzania (x)	☐
4.48	Algeria	☐
4.49	Morocco (x)	☐
4.50	Ivory Coast	☐
4.51	Cameroon	☐
4.52	Kenya (x)	☐
4.53	Mali	☐
4.54	Burkina Faso (x)	☐
4.55	Senegal (x)	☐
4.56	Zimbabwe (x)	☐
4.57	Namibia (x)	☐

(x) by the country means a less validated report.

Ordering & Pricing

The Global PTC Strategy Reports will be available from **24 October 2026**. The **first two reports are FREE OF CHARGE** for CINET Members, GBPA Participants and professionals that provided input for the study. Each additional report costs **€95,- each (CINET Members €75,- each)**. This applies for the 3rd or more reports per organization. In case of 7 reports ordered or more a discount of 15% is applicable.

Please transfer the total amount of euro to **IBAN: NL24RABO0312546718 BIC / SWIFT Code: RABONL2U**, using your **name and email address as the payment reference**.

Once payment has been received, we will process your order and send the selected report(s) to you **as soon as possible**.

Orders can be sent to the secretariat: cinet@cinet-online.com.
In case of any questions please contact the CINET secretariat.

Thank you for your order!

ENJOY THE WORLD OF PTC TO BE OPENED!

Kind regards,

CINET Organization Team